

Business Report: Winter-Proof Your Fleet – Avoid Costly Cleaning Mistakes-, emphasises the importance of a structured cleaning

Introduction

In colder weather, fleet managers must ensure their vehicle cleaning systems are properly prepared to avoid costly errors.

Improper pressure washing and equipment storage can result in expensive damage, compliance issues, and a damaged company reputation.

Peter Stevenson, Managing Director of CV Fleet Cleaning Services Ltd, emphasises the importance of a structured cleaning regime. With over 40 years' experience, his company provides eco-friendly, cost-effective, and compliant vehicle cleaning solutions.



Key Concerns in Winter Fleet Cleaning



1. The Risks of Poor Equipment Management

- Cleaning equipment left outdoors overnight can freeze and become damaged.
- Poorly stored or misplaced equipment may be run over, resulting in avoidable costs.
- Appointing a responsible person for equipment care significantly reduces these risks.

2. Training Matters: Are Your Staff Handling Equipment Correctly?

- Untrained staff may misuse or neglect cleaning equipment, increasing maintenance costs.
- Proper training ensures longer lifespan and optimal use of tools.
- CV Fleet Cleaning Services Ltd provides on-site training to improve efficiency and reduce expenditure.



3. The True Cost of Servicing Pressure Washers

- Servicing costs range from £300 to £1,000 per session.
- Pressure washers cost between £1,000 to £10,000, so regular upkeep is essential.
- Implementing a maintenance routine can reduce service costs by up to 50%.

4. Reducing the Time and Cost of Fleet Cleaning

- Are you overspending on vehicle cleaning?
- Using drivers for cleaning is often more expensive than hiring professional cleaners.
- Outsourcing to specialised fleet cleaners saves both time and money, while ensuring a high-quality finish.



5. Cleaning Materials: Are You Wasting Money?

- Incorrect soap-to-water ratios result in waste and inconsistent cleaning results.
- Monitoring how many vehicles are cleaned per barrel of soap helps optimise costs.
- CV Fleet Cleaning Services Ltd offers on-site assessments to ensure the correct cleaning products are used.

Conclusion

Your fleet is a mobile advertisement for your business. Keeping it clean not only protects your reputation but also avoids unnecessary expenses. A structured, professional cleaning approach delivers long-term cost savings and a spotless brand image.

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